



# CHARACTER INITIATIVE



## MISSION

The Philanthropy Roundtable's Character Initiative aims to help donors develop a framework for advancing character formation through their giving, and to build a productive network of philanthropists who will share ideas, best practices, and grantmaking strategies in this field.

## GUIDING PRINCIPLES

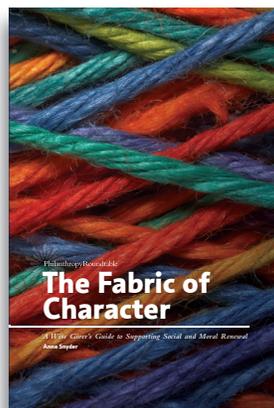
✓ We take a modern-day approach to answering the age-old question: "How do people become who they are?"

✓ We provide philanthropists with a fresh, holistic lens to evaluate initiatives that attempt to form character and transform lives.

✓ We aim to inspire donors, practitioners, and our nation's leaders to see our current cultural moment as one that hungers for a revived moral consciousness.

## PRODUCTS AND SERVICES

- ▶ Provides private consultations on potential character grants and institutions
- ▶ Roundtable experts act as a liaison for donors and compelling practitioners.
- ▶ Identifies social entrepreneurs to lead ambitious, creative experiments in building new character-forming institutions
- ▶ Conducts solicitation-free conferences and intimate private donor retreats
- ▶ Convenes a community of donors, doers, and thinkers capable of asking powerful questions
- ▶ Just released: a groundbreaking guidebook on the most successful character formation programs across culture, life stage, and service sector.



Visit [PhilanthropyRoundtable.org](http://PhilanthropyRoundtable.org) for timely articles from *Philanthropy* magazine, event recaps, or to request a copy of one of our guidebooks.



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## AREAS OF EXPERTISE

- ▶ Fabric of character
- ▶ Community health
- ▶ Class divide
- ▶ Cultural measures
- ▶ Storytelling
- ▶ Impact of technology
- ▶ Religion

## TESTIMONIAL



The Philanthropy Roundtable's approach on this important topic is truly inspiring and sets an important framework for thinking about character formation. I encourage both practitioners and philanthropists to use this framework as they think about cultivating character in people of all ages and in all walks of life.



— Heather Templeton Dill, John Templeton Foundation

## ROUNDTABLE EXPERTS AT YOUR SERVICE

The Philanthropy Roundtable's Character Initiative is led by Anne Snyder. She works with donors who are passionate about reviving the country's moral consciousness. Interested in becoming involved?



### Anne Snyder

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